

GOLD, SILVER & WATCH

RATECARD 2021

**MAGAZINE WILL
BE PUBLISHED:
FIRST WEEK OF
NOVEMBER**

Gold, Silver & Watch is a modern magazine headed to all retailers of jewellery business. In the magazine we introduce our products and cooperation partners. The magazine serve as well professionals as consumers and it will also be published in digital format.



PRINT AND CIRCULATION 2000 kpl

DELIVERY Jeweller stores around Finland. The magazine will also be published in digital format.

PUBLISHERS Hopealiekki Oy ja K.J.Koru Oy, Kultasepäntie 2, 25930 Kasnäs, 0400 530 541 | www.silverbar.fi, www.silverlux.fi, www.kjkoru.com

EDITOR-IN-CHIEF Petri Järvinen, petri.silverbar@gmail.com

LAYOUT Atte Kalke, atte@vitale.fi

TECHNICAL DATA 220 x 280 mm, offset, coated paper, stitching

PRINTING HOUSE Printall

CUSTOMER REGISTER Hopealiekki Oy, K.J.Koru Oy, Taalintehtaan Kulta Oy and public customer registers.

MATERIAL REQUIREMENTS Print ready pdf-file, that includes all elements coming to ad (pictures, graphics, fonts). The pictures in material have to be in CMYK-form and with the resolution of 300.

MATERIAL TRANSFER Send the ad material by e-mail to : petri.silverbar@gmail.com and atte@vitale.fi.
Deadline to winter magazine: **15.10.2021**.

LIABILITY FOR MISTAKES: The magazine has the right not to publish the advertisement. The client is responsible for ensuring that the material submitted for publication does not infringe the copyright of others and does not contain material which would violate legislation regulating communication or publishing, or other regulations on marketing issued concerning advertising and good practice.

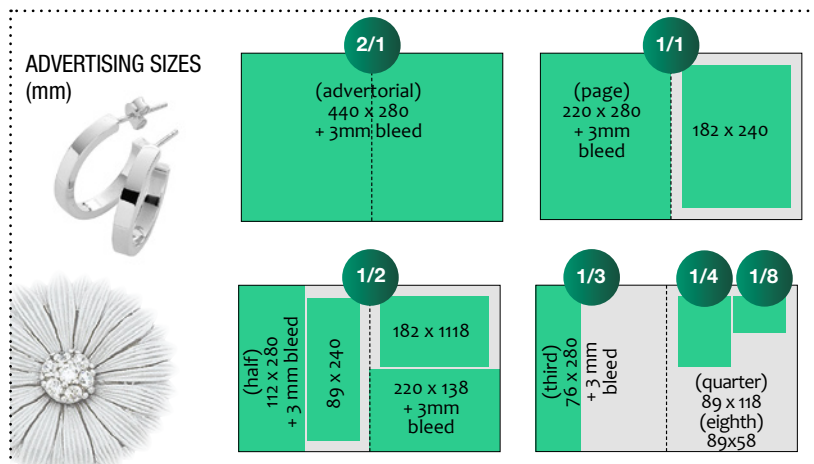
ADVERTISING SIZES AND RATES

Ad.....	Size (mm)	Price (€)
1/1.....	220 x 280 tai 182 x 240	850
1/2 vertical	112 x 280 tai 89 x 240	600
1/2 horizontal	220 x 138 tai 182 x 118	600
1/3	76 x 280	420
1/4	89 x 118	370
1/8	89 x 58	140
1/12 service catalogue.....	58 x 54.....	100

Special positions

Back cover 1/1.....	(size 220 x 255).....	1200
2. and 3. cover 1/1.....	(220 x 280 or 182 x 240).....	1100

The current value added tax (24 %) will be added to the prices.



Silver Bar

Silver Lux
by Silver Bar

CLASSIC
SILVER